

# A RESEARCHER'S PRIVACY REFERENCE CARD

General Data Protection Regulation (GDPR)

WHY? / WHAT? / HOW?

## INFORMATIONAL PRIVACY

### Protection of personal data.

Everyone has the right to the protection of personal data concerning him or her.

Such data must be processed fairly for specified purposes and on the basis of the consent of the person concerned.

## BE A TRUSTWORTHY RESEARCH PARTNER

Your focus on respecting fundamental rights and freedoms will not go unnoticed by research funders, research partners and the general public.

## PROTECT DATA SUBJECT'S RIGHTS

Be transparent about what happens with the data subjects' data.

## LIMIT LIABILITY

Data subjects are to be fully and effectively compensated for the damage they suffer with regards to the processing of their personal data.

Controllers or processors involved in this processing are to be held liable for the entire damage. Furthermore, penalties including administrative fines are to be imposed for any infringement of the data subject's fundamental rights and freedoms.

## AVOID BAD PRESS

Damage to your reputation or your university's reputation, due to data leaks or other cases in which data protection where inadequate, is, for obvious reasons, generally undesirable.

**Privacy** is a fundamental right.

Article 8, Charter of Fundamental Rights of the European Union: Protection of personal data.

In a practical sense: why should I care about privacy and data protection in my research?

## ACT IN ACCORDANCE WITH THE LAW

Natural persons, whatever their nationality or residence, have the fundamental right to the protection of their personal data.

Processing of this data for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes, shall be subject to appropriate safeguards, for the rights and freedoms of the data subject. Those safeguards shall ensure that technical and organisational measures are in place in particular in order to ensure respect for the principle of data minimisation.

## TO BE ELEGIBLE TO EXTERNAL RESEARCH FUNDING

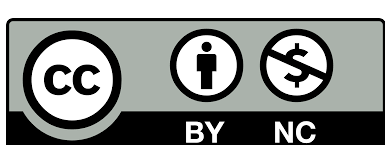
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## SHARE, ARCHIVE, PUBLISH RESEARCH DATA

Applying personal data protection practices, which no longer permits the identification of data subjects, ensures usage and reuse of your research data, which enables relevant data citations, thus providing visible credits for your work.



GDPR:

