Recognise that Research Data Management is a collaborative endeavour to enable responsible research. If personal data is used, safeguarding privacy for data subjects is a concern. Perform a Privacy Impact Assessment and add it to the data management plan.

Invest in explaining the what, why and how of safeguarding privacy in academic research and provide the relevant support, infrastructure, tooling, instruments for data protection.

Assess the privacy readiness of your organisation and recognise the differences in perspective across the university. Develop a common language by collaborating in shaping privacy in academic research.

Define and implement a privacy strategy. Many great starting points are available.